

● Japanese Contemporary Art Fair

NEW CITY ART FAIR

Taipei 2013

2013.11.07. Thu. - 11.10. Sun.

松山文化創意園區 (Songshan Cultural and Creative Park)

HIGHLIGHTS





The fifth edition of NEW CITY ART FAIR was held in Taipei in conjunction with roomsLINK TAIPEI, a creative event mixed with fashion, art, and product. Held within the same timeframe with the most historic art fair in Asia, ART TAIPEI, a large turnout of guests who work within the art field as well as a number of art collectors from neighboring Asian countries visited the NEW CITY ART FAIR. This time, NEW CITY ART FAIR featured the works of over 60 artists from 17 galleries located in Tokyo, Osaka, Kyoto, Sapporo, Gifu, Busan, and Taipei. The exhibitions, which cannot be adequately summarized in one word, rely on several mediums, from paintings to photographs, and sculptures to drawings. The works of these Japanese artists have gotten favorable notice by Taiwanese art fans as well. Due to the fusion of fashion and design, we expect to appeal to different kind of customer than one typically finds at an art gallery or art fair. It was able to raise their understandings to contemporary art, and this fifth edition in Taipei discovered the possibility of a new creative scene in Taiwan.

● OUTLINE

NEW CITY ART FAIR Taipei (inside roomsLINK TAIPEI 2013)

Schedule: Thursday, November 7th - Sunday, November 10th

Venue: Songshan Cultural and Creative Park

Exhibitors: artdish g, ART GALLERY MINAZUKI, Art Space KIN GYO KOO KAN, CREATIVE HOKKAIDO, EARTH+GALLERY / gallery COEXIST-TOKYO, Emigre Collection, Gallery Kobo CHIKA, HARMAS GALLERY, hpgrp GALLERY TOKYO, MEGUMI OGITA GALLERY, MITSUI ART, MORI YU GALLERY, nada art gallery, Yoshiaki Inoue Gallery, Yumiko Chiba Associates viewing room shinjuku, Gallery CAUTION, gallery MIGO

Admission: Free

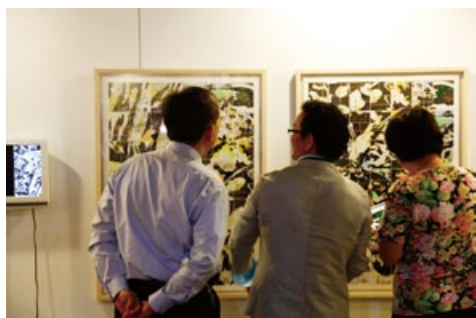
Visitor: 25,000 including buyers, press, art collectors, and the general audience

Sponsor :

Media Partner :



● NEW CITY ART FAIR Taipei 2013 Highlights



● roomsLINK TAIPEI

roomsLINK URL: www.roomslink.com

roomsLINK is a fashion event that breaks the present condition and deliver the new value to around the world. With an emphasis on Japan, rooms LINK aims to create a new cultural scene by introducing Japanese and Asian creation to Taipei; thereby, establishing Asia as the third cultural hub of valuable information following the United States and Europe.

25,000 visitors, including buyers, press, collectors, and the general public participated over the course of four days at roomsLINK TAIPEI.

FASHION AREA

For the 2014 S/S season, we have unveiled the 2014 S/S collection by Taiwanese and Japanese brands.

39 brands from Japan, Taiwan and Europe were featured. Influential Taiwanese buyers offered consultations.



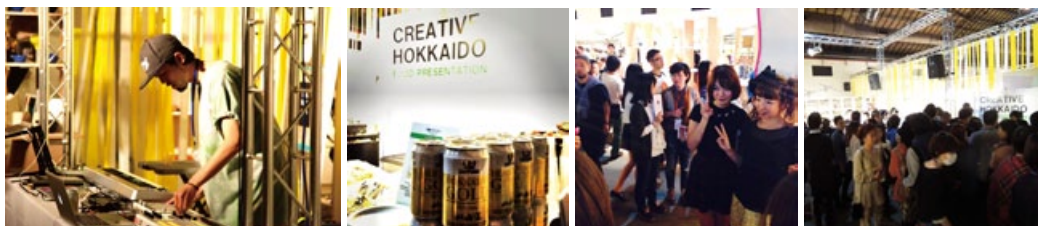
PRODUCT AREA (JIBASAN)

This is a project which deliver the Japanese products and techniques to around the world, and creates a new consuming market. 20 Japanese brands participated this time. Indigenous industry caught the attention of the media and visitors in Taiwan, and recognized as an opportunity of a new business matching.



藝響台北 (Yi-Xiang Taipei) collaborated with CREATIVE HOKKAIDO

Yi-Xiang Taipei was held on November 8th as a special content during roomsLINK TAIPEI. The party collaborated with the project CREATIVE HOKKAIDO which introduces established creative culture of Hokkaido to home and abroad. Visitors really enjoyed the music by creators from Hokkaido including make-up performance, music, foods, and drinks.



SPECIAL TALK EVENT

During the NEW CITY ART FAIR, special talk events at the open-air space were held. Directors from the field of fashion, art and product discussed a creation and lifestyle with famous designers and fashion directors in Taiwan. Lots of audience came for this special talk event.



● PRESS

As a unique creative event, we have received considerable attention from the Taiwanese media. We received print, television, and digital coverage by over 80 different media outlets including 藝想世界, MOT TIMES, ntd tv, 中央廣播電台, sina 新浪新聞網, YAHOO, cool, 美麗佳人, 珮妮的異想世界, 臺灣生活, 中時電子報, 大成報, wow news, choc, 中央日報, 太平洋電子報, 流行時尚新聞網, etc.



● Information

Our next NEW CITY ART FAIR will be held in March 2014 in New York!
※More information can be found on the NEW CITY ART FAIR website!
www.newcityartfair.com

NEW CITY ART FAIR New York 2014

Schedule: Thursday, March 6th - Sunday, March 9th

Venue: hpgrp GALLERY NEW YORK
(529 W 20th St. 2w, New York, NY USA)



● CONTACT

H.P. FRANCE / NEW CITY ART FAIR executive office
Assistant Director, Hisa Yamamoto
5-1-15 CH Bldg. B1 Jingumae Shibuya-Ku Tokyo, 150-0001 Japan
Tel: +81-3-3797-1507 Fax: +81-3-6805-0840 Email: info@newcityartfair.com
URL: http://www.newcityartfair.com