

NEW CITY ART FAIR

● Asian Contemporary Art

MARCH 3-6, 2016
TRIBECA, NEW YORK

HOSTED BY HPGRP GALLERY NEW YORK
434 GREENWICH STREET

WWW.NEWCITYARTFAIR.COM

HIGHLIGHTS





New City Art Fair, the boutique Japanese contemporary art fair, successfully closed its fifth New York edition on Sunday, March 6th, 2016, coinciding with the Armory Show. Five galleries from Japan participated in this edition held at Hpgrp Gallery New York at its newly opened Tribeca location moved from Chelsea last year. Introducing a new pre-registration system, the opening reception drew a crowd of over 200 visitors including collectors, museum curators, artists, and gallery directors. Among the large art fairs taking place at the same time, many repeating visitors attended New City Art Fair. The unique art fair established itself as a forum to meet the works of young Japanese artists. In the evening of the final day, New City Art Fair held an after-party for the first time at KINFOLK94 bar in Brooklyn. The lively after-party showcased live painting and music by Japanese artists.

● OUTLINE

NEW CITY ART FAIR New York 2016

Dates: Thursday, March 3rd - Sunday, March 6th, 2016

Venue: hpgrp GALLERY NEW YORK (434 Greenwich Street. New York, NY 10013)

Exhibitors: Einstein Studio, Gallery Kogure, Harmas Gallery, The Blank Gallery, and Hpgrp Gallery

Visitors: Approx. 800

Sponsors:    

Supporters:   

Organizer: H.P.FRANCE, S.A.

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● SPONSORS

New City Art Fair set a sponsors booth for introducing LUMINE meets ART— an art project of LUMINE, a department store with fifteen buildings in Japan. In addition, Japanese premier sake Kizakura and Japanese snacks sponsored by Wismettac Asian Foods were served during the art fair. MASUZAKE was especially well received during the opening party with many visitors inquiring for further information about the speciality sake.



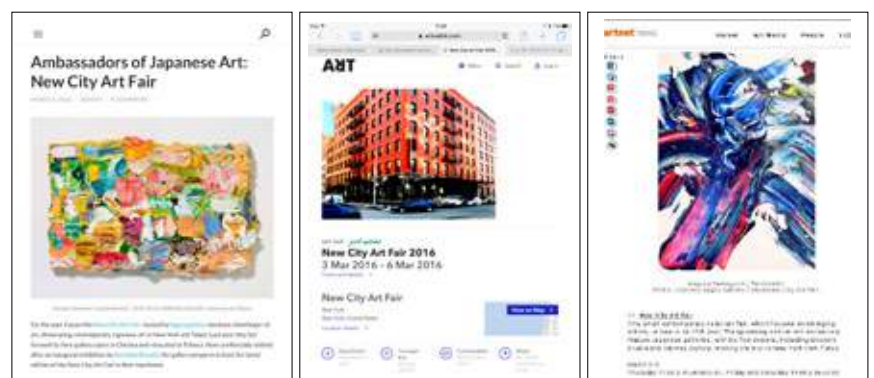
● AFTER PARTY

New City Art Fair held an after-party at KINFOLK94 bar in Brooklyn. Meguru Yamaguchi, an exhibiting artist at New City Art Fair, performed live painting with music by Japanese DJ, SHU-G.



● PRESS

This year, New City Art Fair was featured in a wide range of media including; Spoon and Tamago, New York Art Beat, Artnet, Art News, Blouin Artinfo, Tribeca Citizen, Art Rabitt, Artslant, Shift, and among others.



● CONTACT

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